



Find your passion. Change lives.

Your Impact Report.



Norman Regional
HEALTH FOUNDATION

2013 Impact Report – Your Gifts in Action

60,000+
impacted in our
community through
your generosity

You did it! You changed lives through philanthropy when you chose to make a gift to the Norman Regional Health Foundation. You placed your philanthropy on the front lines of where miracles happen daily, and you made an impact. Your gift advanced therapies for our patients, purchased much needed equipment for our hospitals, provided continuing education for our top-notch team of caregivers and funded scholarships to students pursuing healthcare-related degrees. Your personal investment in our nonprofit health system helped advance our ability to care for our patients. You made an impact. And we are deeply grateful for your charity.

The Norman Regional Health Foundation Impact Report demonstrates your gifts in action.

It's our hope the pictures and summaries folded within these pages show the dramatic imprint you were able to leave on the hearts of all those your gift touched. Thanks to your support, Norman Regional Health Foundation was able to infuse more than \$1 million back into our health system, changing lives and providing the best quality of care right here in our community. Thank you for your generosity.

P.S. Our donors were so generous this year that we couldn't fit all of the gifts made possible in this report. But we were able to fit most of them!

Norman, Oklahoma 73070-1665
P.O. Box 1665

Norman Regional
HEALTH FOUNDATION





Patients come to our Infusion Center to receive intravenous therapies like antibiotics, blood infusions and chemotherapy. We serve as many as 20 patients a day in our Infusion Center. Thanks to you, patients no longer have to wait on lab work. With your gift, we purchased a HemoCue. This little electronic device has the ability to conduct basic blood tests in a matter of seconds, decreasing patient wait time. The Infusion Center also received three vital sign machines to monitor the blood pressure, temperature and pulse of patients receiving therapy.

Impact: 3,000 patients annually

Emergency Medicine

In an emergency, every second counts. That is why it is critical that our top-notch team of physicians and nurses have the equipment they need to provide the best care. Your donation helped purchase three new Capnography Monitors for our emergency department. This special machine helps our medical team monitor a patient's breathing and CO₂ levels during sedation. Now, thanks to you, our emergency department has the right number of monitors they need to care for our most critical patients.

Impact: 30,000+ patients annually



Women's & Children's

The Giraffe OmniBed is critical to the care we give our preemies. It serves as a temporary home to babies born at less than 32 weeks. This special bed is a radiant warmer and incubator. The Giraffe allows our medical team to access the baby immediately with a touch of a button. Our Neonatal Intensive Care Unit (NICU) simply did not have enough of these beds to care for the number of preemie babies that needed them. Thanks to you, the NICU received an additional Giraffe. More than 20 of our tiniest patients will use this special bed this year.

Impact: 20+ premature babies annually

Our nursery received its first ever Transcutaneous Bilirubinometer. The Bilirubinometer is used to test our newborn patients for jaundice. Jaundice is caused by excess bilirubin in the blood. Before this new device, a nurse would have to take a blood sample by pricking the baby's heel. Now, nurses use the Bilirubinometer to scan a baby's forehead, which easily registers the bilirubin level. That means no more pricking and no more sweet babies crying. Thank you for making this special gift possible.

Impact: 4,500 newborn babies annually



Stroke

Your gifts to our Stroke Fund provided clinical staff the opportunity to receive continuing education. Monies from this fund purchased Advanced Stroke Life Support Materials that were used to train staff on improving their ability to recognize, stabilize and transport stroke patients. Staff also attended an annual stroke conference to learn the newest research and procedures in caring for stroke patients.

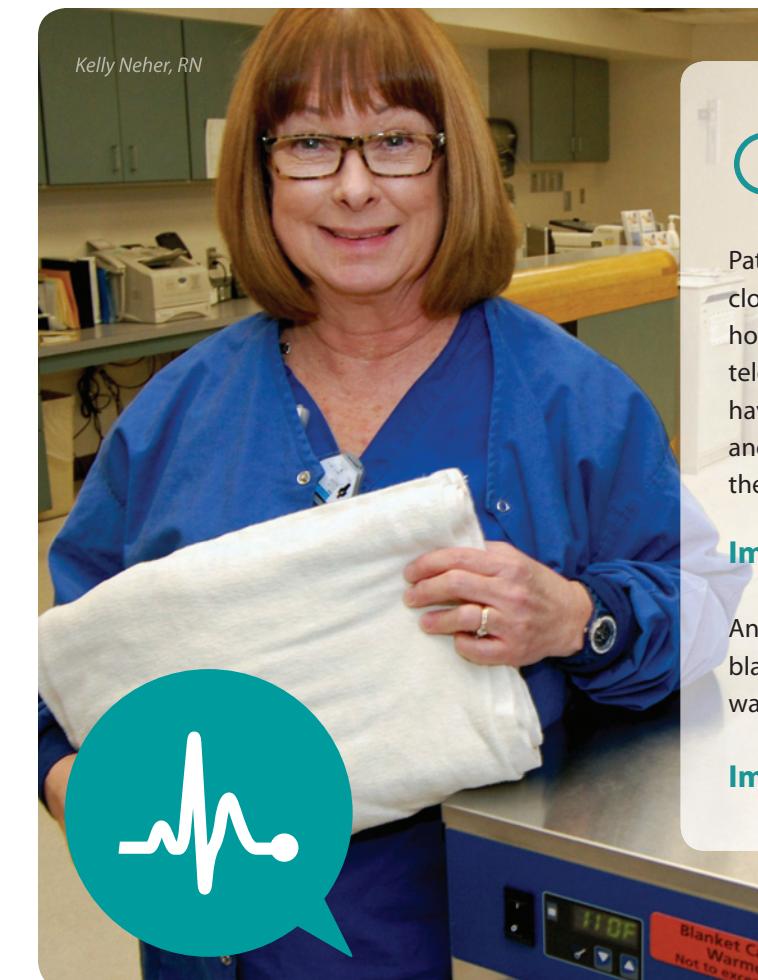
Impact: 120 clinical and emergency response staff members



Wellness

One of the ways we promote a healthy community is by providing The Health Club fitness center. Your gifts made it possible to renovate this facility and improve every area of our gym. Improvements include purchasing new cardiovascular equipment, and renovating the group fitness room, locker rooms and saunas. Now our members have the best environment and equipment available to help them stay fit and healthy.

Impact: 2,500+ community members



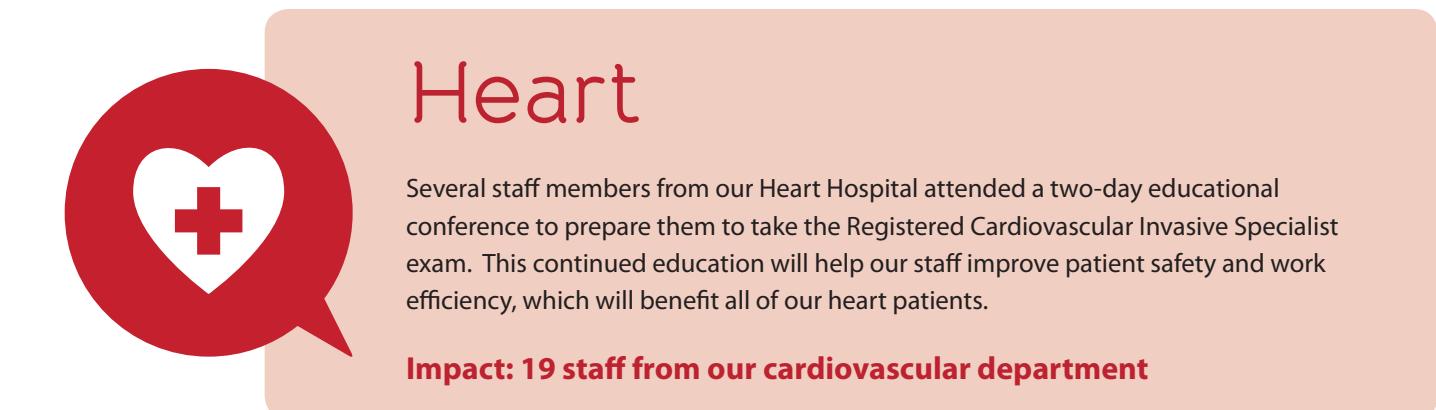
Critical Care

Patients on our Progressive Care Unit need around-the-clock, special nursing care. These patients often stay at our hospital for weeks at a time. Your gifts provided hospital-grade television units for patient rooms. These special televisions have the capability to tie into the nurse call system. Patients and family members find great comfort in the ability to watch the news or their favorite movie during their stay.

Impact: 2,000+ patients annually

And thanks to you, the Vascular Access Center received a new blanket warmer. Now, patients are comforted by the heat of a warm blanket while receiving vascular access needs.

Impact: 1,200+ Vascular Access patients annually



Heart

Several staff members from our Heart Hospital attended a two-day educational conference to prepare them to take the Registered Cardiovascular Invasive Specialist exam. This continued education will help our staff improve patient safety and work efficiency, which will benefit all of our heart patients.

Impact: 19 staff from our cardiovascular department



Mental Health

The environment that surrounds our patients is vitally important to their physical and mental healing. Your gifts helped replace old and worn furniture with new and comfortable furniture for the common areas of our behavioral medicine unit. Thanks to you, we were able to create a more healing environment for our patients.

Impact: 900 mental health patients annually

Rehabilitation

Our board of directors is leading a campaign to advance our Rehabilitation Services program. Your gifts have already made possible several life-changing therapies for our patients. One of these therapies is the Interactive Metronome. The Interactive Metronome is an intensive computer-based program that looks similar to a video game. It synchronizes patients' movements with the sounds they hear. It helps to restore function and, in many cases, improves the quality of life for patients with autism, cerebral palsy, ADHD, stroke, traumatic brain injury and other cognitive disorders. Your donation is making our dream of offering the best in rehabilitation medicine a reality.

Impact: 3,500 patients annually

Kadin, patient & Shannon Lee, Therapist



Thanks to your support, our board of directors awarded scholarships to 24 of the best and brightest upcoming healthcare professionals. Our scholarship program invests in these deserving students with the hope that they continue to serve our local community. By providing scholarships, donors have a direct impact on the lives and careers of these students. After all, one of these students may someday save your life or the life of someone you love.

Impact: 24 students pursuing healthcare-related degrees



Staff Development

Learning Resources received a new full-body manikin that will help provide skill-based training for our nurses. Nurses learn skills like how to insert difficult catheters, start an IV or place a nasogastric tube. Mastering these skills helps our nurses provide the best possible care to our patients.



Impact: 400+ nurses annually

Your gifts also helped purchase a Sony High-Definition Video Camera for our media services department. This special camera will be used to shoot educational videos to train our employees on new processes and new equipment. This helps our staff stay up-to-date on their skills and helps them improve patient care.

Impact: 2,800+ staff members