

iGIVE

EMPLOYEE CAMPAIGN
NORMAN REGIONAL HEALTH FOUNDATION

2014 Impact Report Your Gifts in Action

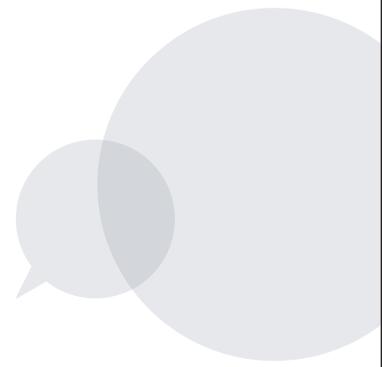
96,000+
impacted in our
community through
your generosity

You made an impact! You changed lives through philanthropy when you chose to make a gift to Norman Regional Health Foundation. Thank you for making your financial contribution to enhance our healthcare community, where miracles happen daily. Your gift advanced therapies for our patients, purchased much needed equipment for our hospitals, provided continuing education for our top-notch team of caregivers and funded scholarships to students pursuing healthcare-related degrees. We are deeply grateful for your support.

The Norman Regional Health Foundation Impact Report demonstrates your gifts in action.

It's our hope the pictures and summaries folded within these pages show the dramatic imprint you were able to leave on the hearts of all those your gift touched. Thanks to your support, Norman Regional Health Foundation was able to infuse more than \$1 million back into our health system, changing lives and providing the best quality of care right here in our community. *Thank you for your generosity.*

P.S. Our donors were so generous this year that we couldn't fit all of the funded projects made possible by your support in this report. But we were able to fit most of them!





Cancer Care

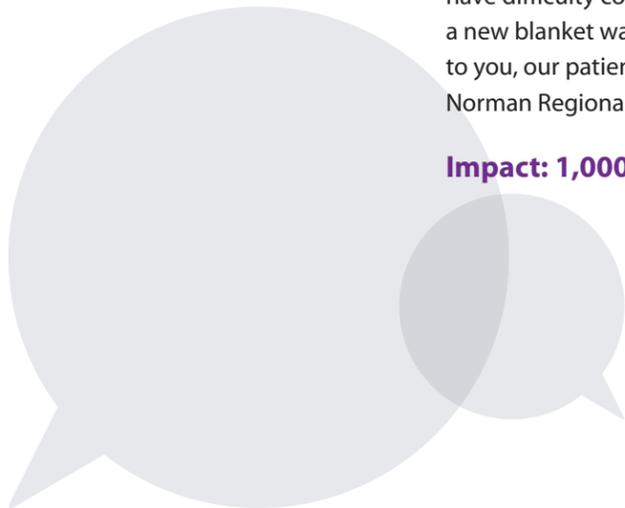


Thanks to your support, patients at Norman Regional's Breast Care Center have an inviting and calming place to wait during their visit. Patients are often anxious before their appointments and this new, comfortable space helps soothe their nerves. Your contributions have allowed us to renovate this area by adding six more seats, new carpet, paint, furniture, a television and artwork. Because of you, our patients can relax comfortably before their appointment.

Impact: 20,000 patients annually

Patients receiving cancer treatments often find themselves cold and longing for a warm blanket. Due to the very nature of their disease and the treatments they receive, they have difficulty consuming enough calories to stay warm. Your contributions purchased a new blanket warmer for Norman Regional's Radiation Therapy department. Thanks to you, our patients are comforted by the heat of a warm blank during their visit at Norman Regional.

Impact: 1,000 patients annually



Critical Care



Thanks to your contribution, our Intensive Care Unit received a new VeinViewer that is improving the accuracy of starting a patient's IV or drawing blood. For critical care patients, it is sometimes difficult for medical staff to locate a vein and can result in multiple attempts to start an IV. The new VeinViewer will produce a digital image of the patient's superficial vein pattern directly onto the surface of the patient's skin. This will significantly help our nurses complete a successful IV or blood draw and reduce the pain and stress of our patients.

Impact: 5,000+ patients annually



Diabetes

The Norman Regional Diabetes Education Center hosts the annual Diabetes Health Fair to increase community awareness and education about the state epidemic for our local community. This year, your support has allowed the Foundation to partner with the Diabetes Center to cover the costs for the speaker honorariums and purchase the food used to conduct cooking demonstrations for patients suffering from diabetes. Thanks to you, these diabetes patients are on their way to living healthier lifestyles.

Impact: 175+ community members and healthcare professionals annually



Rehabilitation



The Norman Regional Health Foundation has completed its campaign to advance our Rehabilitation Services program thanks to your support. Your gifts made possible several life-changing therapies for our patients. One of these therapies includes the Bioness Integrated Therapy System (BITS). This is the first software package of its kind that is designed to evaluate and improve abilities in patients with challenges resulting from traumatic injuries and movement disorders. Your donations have made our dream of offering the best in rehabilitation medicine a reality, thank you.

Impact: 300 patients annually



Heart

Your gifts provided one staff member from our HealthPlex Heart Hospital the opportunity to attend the American Heart Association's Scientific Sessions. It is the leading cardiovascular conference for basic, translational, clinical and population science in the United States. This continued education will bring the latest in cardiovascular medicine to our patients at the Heart Hospital.

Impact: 2,400 patients annually



Pastoral Care

The work of chaplains at Norman Regional Health System is very special to our patients and staff. They support our patients by helping them cope with chronic illness, frequent hospitalizations, grief, trauma and end-of-life issues. Your support has provided this amazing and caring team the opportunity to participate in a workshop with certified poetry therapist, John Fox. This workshop has given our chaplains valuable tools to use with patients as well as help them express their own grief and loss while supporting others.

Impact: 15,000 patients annually



Scholarship

Thanks to your support, our board of directors awarded scholarships to 23 of the best and brightest upcoming healthcare professionals. The purpose of our scholarship program is to invest in these deserving students with the hope that they continue to serve our local community. These students truly have a heart for medicine. By providing scholarships, donors can have a direct impact on the lives and careers of these students. When you support our scholarship program, you're supporting our community's future. After all, one or more of these students may someday save your life or the life of someone you love.

Impact: 23 students pursuing healthcare-related degrees



Staff Development

Our Women's and Children's Center clinical staff now have the education materials they need to complete the Perinatal Continuing Education Program thanks to your support. This program provides our staff with up-to-date, evidence-based practice guidelines to ensure top-notch care to our moms and their precious babies. Thank you for providing our staff the education and development they need to provide the best quality of care to our patients.

Impact: 17,500 patients annually



Stroke

Your gifts to our Stroke Fund provided clinical staff the opportunity to receive continuing education. Monies from this fund purchased Advanced Stroke Life Support Materials that were used to train staff on improving their ability to recognize, stabilize and transport stroke patients. Staff also attended an annual stroke conference to learn the newest research and procedures in caring for stroke patients.

Impact: 120 clinical and emergency response staff members



Wellness

Norman Regional Health System's vision is to improve the quality of life in our community. One of the ways we promote a healthy community is by providing The Health Club fitness center. Your gifts made it possible to purchase two new seated rowers. Now our members have the best environment and equipment available to help them stay fit and healthy.

Impact: 2,500+ community members



Women's & Children's

Thanks to your support, parents who have suffered an early miscarriage or ectopic pregnancy can visit the area where their baby is buried in Sunset Memorial Park Cemetery. Your donations have purchased permanent grave markers that are placed on the burial plots. Norman Regional's Pastoral Care and Labor, Delivery, and Recovery departments have partnered with P.R.I.D.E Support Services to obtain donated burial plots and services from Primrose Funeral Home. Thank you for giving to this special project and providing the grave markers for parents to visit as they grieve and heal.

Impact: 200 families annually



Greatest Need

Patients admitted through any of our emergency rooms that are incapacitated or not accompanied by friends or family will have a secure bag to place their belongings while visiting thanks to your support. Your donations have purchased 40 storage bags that can be locked and placed in safekeeping during their stay. Thank you for giving our patients peace of mind that their belongings are secure as they heal and recover at Norman Regional.

Impact: 2,100 patients annually



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NORMAN REGIONAL HEALTH FOUNDATION

Find your passion. Change lives.

Your Impact Report.

Norman Regional
HEALTH FOUNDATION



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